Advertiser Ref

7979

CONTRACT



And:

Greer Margolis Mitchell 1010 Wisconsin Ave Ste 800 Washington, DC 20007

	Contract / Re	evision		Alt Order #	<u>‡</u>
	156524	1		08356729	
Product					
CLINTON 4 PRES 9/13					
Contract Dates	Estimate #				
09/13/16 - 09/19/16	5285				
Advertiser	100		Orig	ginal Date	/ Revision
POL/Hillary Clinton/D/PF	RES-A		0	9/02/16	/ 09/02/16
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt Ex	recutive	Sales Office
	WHIO-TV	Philade	elphi	a CoxReps	CoxReps Phila
	Special Hand	ling			le c
	Demographic			201110101101	
	Households				
	Agy Code	Adverti	iser (Code	Product 1/2
	TV12856	278			295

Agency Ref

6219

*Line Ch Start Da	ate End Date	Description	Start/ Time		Days	Length	Spots/	Rate PCodeRtn	Tyne	Snots	Amount
1 WHIO 09/13/16 Start Date	6 09/19/16 End Date W	M-F 10a-11a		AM-11:00 A <u>Rate</u> \$350.00	Duyo	:30		P-05	NM	5	\$1,750.00
	End Date W	Stephen Colb <u>/eekdays</u> TWTF	ert 11:35 <u>Spots/Week</u> 2	PM-12:35 X <u>Rate</u> \$550.00		:30		P-05	NM	2	\$1,100.00
	End Date W	The Price is R leekdays TWTF	tight 11:00 Spots/Week 1	AM-12:00 F <u>Rate</u> \$900.00		:30		P-05	NM	1	\$900.00
	End Date W	Late Late Sho leekdays TWTF	w: Cord 12:35 Spots/Week 1	XM-1:35 XN <u>Rate</u> \$400.00		:30		P-05	NM	1	\$400.00
	End Date W	NewsCenter 7 leekdays rwTF	@ noor12:00 Spots/Week 4	PM-12:30 F <u>Rate</u> \$1,000.00		:30		P-05	NM	4	\$4,000.00
6 WHIO 09/13/16 <u>Start Date</u> <u>E</u> Week: 09/13/16	End Date W	M-F 4p-5p leekdays IWTF	4:00 P Spots/Week 5	M-5:00 PM <u>Rate</u> \$500.00	W 10 - W	:30		P-05	NM	5	\$2,500.00
	End Date W	Daybreak Edit eekdays wtf	ion 430a4:25 A Spots/Week 2	M-5:00 AM <u>Rate</u> \$150.00		:30		P-05	NM	2	\$300.00
	End Date W	Daybreak Edit eekdays WTF	ion 5a 5:00 A Spots/Week 3	M-5:30 AM <u>Rate</u> \$450.00	v	:30		P-05	NM	3	\$1,350.00
	End Date W	NewsCenter 7 eekdays WTF	5p 5:00 P Spots/Week 4	M-5:30 PM <u>Rate</u> \$1,200.00		:30	4	P-05	NM	4	\$4,800.00
	End Date We	Daybreak Editi eekdays WTF	on 530a5:30 A Spots/Week 2	M-6:00 AM <u>Rate</u> \$550.00		:30		P-05	NM	2	\$1,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Contract / Revision 156524 / 08356729

Contract Dates Product Estimate # 5285

CLINTON 4 PRES 9/13 5285

 Advertiser
 Original Date / Revision

 POL/Hillary Clinton/D/PRI
 09/02/16 / 09/02/16

				rt/End			Spots/				
*Line Ch Start	A CONTRACTOR OF THE PARTY OF TH		The second secon		Days	Length	Week	Rate PCodeRtn	Туре	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate							
11 WHIO 09/13 Start Date	/16 09/19/1 End Date	6 NewsCenter				:30		P-05	NM	4	\$5,600.00
Week: 09/13/16	09/19/16	Weekdays MTWTF	Spots/Week 4	Rate \$1,400.00							
12 WHIO 09/13	/16 09/19/1	6 NewsCenter	r 7 6p 6:00	PM-6:30 PM		:30		P-05	NM	4	\$6,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate		.00		. 00		•	ψο,οσο.σσ
Week: 09/13/16	09/19/16	MTWTF	4	\$1,500.00							
13 WHIO 09/13						:30		P-05	NM	4	\$3,200.00
Start Date Week: 09/13/16	End Date 09/19/16	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$800.00							
14 WHIO 09/13/				PM-7:30 PM		:30		P-05	NM	5	\$6,000.00
	End Date	Weekdays	Spots/Week	Rate		.00		1 -03	14141	3	\$0,000.00
Week: 09/13/16	09/19/16	MTWTF	5	\$1,200.00							
15 WHIO 09/13/				AM-9:00 AM		:30		P-05	NM	10	\$7,000.00
Start Date Week: 09/13/16	End Date 09/19/16	Weekdays MTWTF	Spots/Week 10	Rate \$700.00							
16 WHIO 09/13/				PM-8:00 PM		:30		P-05	NM	2	£2 400 00
Start Date	End Date	Weekdays	Spots/Week	Rate		.30		P-05	INIV	2	\$2,400.00
Week: 09/13/16	09/19/16	MTWTF	2	\$1,200.00				·/			
17 WHIO 09/13/	16 09/19/1	6 M-F 9a-10a	9:00	AM-10:00 AN		:30		P-05	NM	4	\$1,200.00
Start Date Week: 09/13/16	End Date 09/19/16	Weekdays MTWTF	Spots/Week 4	Rate							
18 WHIO 09/17/	TOTAL SERVICE STREET			\$300.00 PM-11:00 F		.20		D 05			*4 ***
Start Date	End Date	Weekdays	Spots/Week	Rate		:30		P-05	NM	1	\$1,000.00
Week: 09/12/16	09/18/16	1-	1	\$1,000.00							
19 WHIO 09/17/	16 09/17/1	6 CBS This Mo	orning Sa 10:00	AM-12:00 F		:30		P-05	NM	1	\$600.00
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/12/16	09/18/16		1	\$600.00						500	
20 WHIO 09/17/ Start Date	16 09/17/10 End Date	NewsCenter Weekdays	7 Noon S12:00 Spots/Week	PM-12:30 F Rate		:30		P-05	NM	1	\$175.00
Week: 09/12/16	09/18/16	1-	1	\$175.00							
21 WHIO 09/17/	16 09/17/16	6 NewsCenter	7 Sa 6a 6:00 A	AM-7:00 AM		:30		P-05	NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate							
Week: 09/12/16	09/18/16	1-	1	\$200.00							
22 WHIO 09/17/ Start Date	16 09/17/16 End Date	Sa 7p-730p Weekdays	7:00 I Spots/Week	PM-7:30 PM Rate		:30		P-05	NM	1	\$400.00
Week: 09/12/16	09/18/16	1-	1	\$400.00							
23 WHIO 09/17/	16 09/17/16	Sa 730p-8p	7:30	PM-8:00 PM		:30		P-05	NM	1	\$400.00
	End Date	Weekdays	Spots/Week	Rate							
Week: 09/12/16	09/18/16	1-	1	\$400.00							
24 WHIO 09/18/ Start Date	16 09/18/16 End Date	Su 1135p-12 Weekdays	35a 11:35 Spots/Week	PM-12:35 X Rate		:30		P-05	NM	1	\$400.00
Week: 09/12/16	09/18/16	1	1	\$400.00							
25 WHIO 09/18/	16 09/18/16	Su 1235a-13	5a 12:35	XM-1:35 XN		:30		P-05	NM	1	\$200.00
Start Date	End Date	Weekdays	Spots/Week	Rate							33
Week: 09/12/16	09/18/16	1	1	\$200.00						6	20 000 00
26 WHIO 09/18/	16 09/18/16	NFL RS Loca	al Pre-Gar12:00	PM-12:50 F		:30		P-05	NM	1	\$3,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision	Alt Order #
	156524 /	08356729
Contract Dates	Product	Estimate #
09/13/16 - 09/19/16	CLINTON 4 PRES 9/13	5285

	Start/End	Spo	ots/		
*Line Ch Start Date End Date Description	Time [Days Length Wee	ek Rate PCodeRtn	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spr</u> Week: 09/12/16 09/18/161	<u>ots/Week</u> <u>Rate</u> 1 \$3,000.00				
27 WHIO 09/18/16 09/18/16 CBS Su Morning	9:00 AM-10:30 AN	:30	P-05	NM 1	\$800.00
Start Date	ots/Week Rate	.00	, 00		Ψ000.00
Week: 09/12/16 09/18/161	1 \$800.00				
E 28 WHIO 09/15/16 09/15/16 Thur Prime Hour		:30	P-05	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 09/12/16 09/18/161	<u>ots/Week</u> <u>Rate</u> 1 \$2,000.00				
Spot Ch Date Range Description	Start/End Tir	ne Weekdays L	ength Rate	Type	
1 WHIO 09/12/16-09/18/16 Thur Prime Hour	3 10:00 PM-11	:00 PITh	:30 \$2,000.00	NM	
See MG 31.2,31.3,31.4					
E 29 WHIO 09/15/16 09/15/16 M-F 730p-8p	7:30 PM-8:30 PM	:30	P-05	NM 0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 09/12/16 09/18/161	<u>ots/Week</u> <u>Rate</u> 1 \$2,000.00			- 1	
Spot Ch Date Range Description	Start/End Tin	ne Weekdays L	ength Rate	Type	
1 WHIO 09/12/16-09/18/16 M-F 730p-8p	7:30 PM-8:30	0 <i>PM</i> Th	:30 \$2,000.00	NM	
See MG 31.2,31.3,31.4		****			
30 WHIO 09/15/16 09/15/16 NFL on CBS Thu		:30	P-05	NM 1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 09/12/16 09/18/161	<u>nts/Week</u> <u>Rate</u> 1 \$3,500.00			- 1	
E 31 WHIO 09/15/16 09/15/16 Thur Prime Hour	2 9:00 PM-10:00 PN	:30	P-05	NM 3	\$6,500.00
	ts/Week Rate				
Week: 09/12/16	1 \$2,500.00 Start/End Tim	ne Weekdays L	ength Rate	Typo	
1 WHIO 09/12/16-09/18/16 Thur Prime Hour		00 PMTh	:30 \$2,500.00	Type NM	
See MG 31.2,31.3,31.4			V 2/22222		
2 WHIO 09/15/16-09/15/16 NFL on CBS Thu	rsday 8:30 PM-11:0	00 PMTh	:30 \$3,500.00	NM	
MG for 29.1,28.1,31.1 3 WHIO 09/15/16-09/15/16 NFL on CBS Thu	reday 7:30 DM 9:15	PMTh	:30 \$2,000.00	NM	
M MG for 29.1,28.1,31.1	1.50 FW-0.15) FIVI	.30 \$2,000.00	NIVI	
4 WHIO 09/15/16-09/15/16 NewsCenter 7 @	noon 12p-1230p	Th	:30 \$1,000.00	NM	
→ MG for 29.1,28.1,31.1	50 VI		· · · · · · · · · · · · · · · · · · ·		
32 WHIO 09/13/16 09/19/16 M-Su 11p News	11:00 PM-11:35 P	:30	P-05	NM 2	\$3,000.00
Start Date End Date Weekdays Sport Week: 09/13/16 09/19/16 MTWTFSS	<u>ts/Week</u> <u>Rate</u> 2 \$1,500.00				
33 WHIO 09/13/16 09/13/16 Tue Prime Hour 2		:30	P-05	NM 1	\$3,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spo</u> Week: 09/12/16 09/18/16 -1	<u>ts/Week</u> <u>Rate</u> 1 \$3,000.00				
34 WHIO 09/14/16 09/14/16 Wed Prime Hour 3		:30	P-05	NM 1	\$2,000.00
	ts/Week Rate				
Week: 09/12/16 09/18/161	1 \$2,000.00				
		Totals	0.00	80	\$74,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 -09/19/16	80	\$74,775.00	(\$11,216.25)	\$63,558.75
Totals	80	\$74,775.00	(\$11,216,25)	\$63,558,75

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



	Contract / Revision 156524 /	Alt Order # 08356729
Contract Dates 09/13/16 - 09/19/16	Product CLINTON 4 PRES 9/13	Estimate # 5285
Advertiser POL/Hillary Clinton/D/I		ginal Date / Revision 9/02/16 / 09/02/16

Signature:	Date:	

ADV #	ADV. NAME POLI/H CLINTON/D/PRE/US	REP.# SALESMAN #
AGY #	AGY. NAME GREER, MARGOLIS, MITCHELL	BUYER NAME DAVID OUTEN
	3050 K ST NW,	SALES PRSN PH- NICK WELTE
	WASHINGTON, DC 20007	
ORDER #	CONTRACT # 8356729	CLASS: NATL. LOCAL REGIONAL
PRDCT	CLINTON 4 PRES 9/13 EST#5285 COMMENTS: (LINE, ORDER,	INVOICE)
FLIGHT DATES	DATES SEP13/16 SEP19/16 WK-1	
CITY TAX	X STATE TAX CO-OP BILLING NEEDED	DATE_SEP13/16 10.13
REP: F	TO DEANNA FR JARED OK;D M1, SEE LN 35-37 TOTAL SAME PLS CNF THANKS	
STA:		
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE ****	
4 0 W B	ALL INVOICES ARE TO BE SENT TO: GREER MARGOLIS 3050 K ST NW WASHINGTON, DC 20007	
н	HILLARY CLINTON FOR PRESIDENT	
:LINE#:REP	:CD: TIME PERIOD : LGTH : SEC : RATE :	START : END :SPTS: WEEK : DAYS :TOTL: DATE : DATE : /WK: INVT : SPTS:
	AGENCY ADVERTISER CODE = 278 AGENCY EST# = 5285 AGENCY PRODUCT CODE = 295	
28	8 s 1000P-1100P 30 \$2,000.00 9/15	5 9/15 0 THU 0

CODE BLACK LEVEL 4 CODE BLACK

PROGRAM : ORD COM1:

FAX# 610-225-1191 HARRIS REPORT FROM REP SEP13/16 10.13 **CHANGES** *** WHIO-TV ***

REP: TEL# 610-293-4100 ORDER WORKSHEET

> REP HEADLINE# 8356729 TRF# 156524 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET

REP HEADLINE# 8356729 TRF# 156524 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191 HARRIS REPORT FROM REP SEP13/16 10.13 **CHANGES** *** WHIO-TV ***

:LINE#:REP	: CD:	TIME PERIOD	: LGTH : SE	EC: RATE:	: START : DATE	KT : END	:SPTS: E:/WK:	: WEEK :	DAYS	: TOTL:
35	A	830P-1100P	30	\$3,500.00	9/15	9/15	1	THU		1
PROGRAM ORD COM THIS IS THIS IS	COM1: COM1: IS A IS A	THURSDAY NIGHT PLEASE ADVISE A MAKE-GOOD FOR S A MAKE-GOOD FOR S	ASAP SEP15 ON SEP15 ON	LINE-28 FOR 1 S LINE-29 FOR 1 S LINE-31 FOR 1 S	SPOT/WK SPOT/WK SPOT/WK					
36	A	730P-815P	30	\$2,000.00	9/15	9/15	Н	THU		٢
PROGRAM ORD COM PART OF	GOM1:	NFL PRE PLEASE MAKEGOOL	GAME ADVISE ASAP MADE UP OF LINES	35-37						
37	A	1200N-1230P	30	\$1,000.00	9/15	9/15	Н	THU		٢
PROGRAM ORD COM PART OF	GOM1:	NEWSCENTER 7 PLEASE ADVISE MAKEGOOD MADE	SE ASAP UP OF LINES	35-37						
29	Ø	730P-830P	30	\$2,000.00	9/15	9/15	0	THU		0
PROGRAM ORD COM CON COM	COM1:	TNF PREGAME LEVEL 4 TNF PREGAME								ì
31	Ø	900P-1000P	30	\$2,500.00	9/15	9/15	0	THU		0
PROGRAM: ORD COMI: CON COMI: STATION MAKEGOOD M1 OK'D BU' BU'	COM1: COM1: COM1: EGOOD BU BU BU	BIG BR LEVEL BIG BR OFFERS: Y#29 Y#31	OTHER MISSED: THU/1000P-1100P THU/730P-830P THU/900P-1000P OFFER: THU/830P-1100P & THU/730P-815P & THU/730P-815P & THU/730P-815P & THU/720N-1230P CMT: PLEASE ADVISE A	100P 10P 100P 00P 5P 230P SE ASAP	SEP15 SEP15 SEP15 SEP15 SEP15		8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	\$2,000.00 \$2,000.00 \$2,500.00 \$3,500.00 \$2,000.00	(SEP12/16) PLS ADVISE	· H
SEP/16 74	74775.	00.					Ū	CONTRACT TOTAL TOTAL SPOTS		74775.00
MARKET TOTALS		\$138,472 WHIO	54% WDTN 1	17% WKEF 14%	WRGT 12%	CABL 0%	WBDT 3%	0/0		
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1										

*-MULTIPLE

Z-COMMENTS

Y-DAYS

T-TIME

S-SPOTS PER WEEK

N-PROGRAM NAME

M-MAKEGOOD

L-LENGTH
X-LATE Y

DE-DELETE E-EFF DATES

C-CANCELLED

B-BUY TYPE

Q-PAID PGM

MOD CODE A-ADD F

SVC- NSI DEMOS- RA35+*